

Robert E Dornbush Jr

is a man, a designer, a UX architect

As the principal consultant in a UX design firm, Rob is a product & design manager with deep UI / UX skills, he's been involved in every aspect of the design process from user testing, comparative product research, prototyping & product design delivering on the promise of proposed design specs.

His work reflects a specialization in content mgmt, IA and UX analysis with extensive expertise in flows & Process Mapping for software design. He really get the art of application development, with a design system & improving customer experience thru more effective User Interface, delivery & global navigation systems.

Adobe Photoshop, Axure, Balsamiq, Visio, InVision Whiteboarding and Good Old-Fashioned Pen & Paper Wires, Prototyping, Journeys, Personas, UX Research, Usability Testing, Business Analysis, Prod Development, CMS, SharePoint, Oracle Inquiria, Tridion, Web 8, AEM. check out my UX D / New Product Development portfolio

www.designed4use.biz

What makes Rob special is not drawing or coding skills. It is not UI design style, tool of the month or functional component flavor of the week; It is the Meeting Facilitation, People Interaction and Business Strategy skills to do the most with the resources at hand for example as a great User Centered Design facilitator Rob knows how to capture and share business inputs and audience feedback thru a virtual library of BA, IA and User Experience design techniques.

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a software design consulting firm

Feb 18-June 25, 2018 PricewaterhouseCoopers, 4040 Boy Scout Blvd, Tampa FL 33607
Intelliwit Staff UX Designer PwC FS Dashboard Data Visualizations & Touch-friendly mobile apps.
Designed4use, Inc. is a software design Consulting firm Service Application Design & UX Arch 4 RAD (Rapid Application Development) Team on PricewaterhouseCoopers US IT amp Apps Arch & Dev) Tampa US Internal Field Service (IT) office. Created UX prototypes for 3 applications in an Agile Kanban methodology using Axure, Node.js and React.js. Contributor 2 Enterprise L&D effort to establish, a design system, & associated UX practice standards, best practices, learning materials and a design system establishing mobil UI controls for exp design on all internal US IT Application Architecture Design and Development process.

October 2017 - December 2017 UX Architect for Intercontinental Hotel Group as contract UX design consultant provided to IHG by Professional Services Software Development vendor NinaLabs. Worked on Responsive UI /UX for two applications the "View/Modify Reservations" UX Flows & Wires in Visio, rapid prototyping in Axure and the "Business Rewards" Group Booking Feature, UX Architecture design docs in Visio with Axure prototypes and workflow diagrams